

JUNIOR CREATIVE DESIGNER JOB DESCRIPTION

Summary of Position:

The Junior Designer will be responsible for creating a wide range of assets to support day-to-day creative needs, from creating collateral, to social media content creation, to building out trade show banners and tents for events. The position will work closely with the Lead Creative, Sr. Designer and rest of the internal creative team. The Junior Designer will receive constant feedback during projects and requests.

Our dream candidate:

You're an up-and-coming multifaceted design star. You love what you do and know what you want to do. You ask, "how can I make this better" instead of "is this done yet?" Your portfolio is clean, professional, and full of big ideas. You tap into culture, art, film, fashion, and technology for inspiration. You dream of breaking into the advertising industry and learn from mentors who push you. You want to learn new ways to design, and interesting ways of how to approach ideas. You are a font junkie, a wizard at combining artistry and technical know-how. You embrace both the print and digital world. With a mastermind for marketing, your visual communications are fresh, effective and on brand. You are a black belt of the Creative Suite. You thrive on collaboration with an ego-free capability to understand and apply feedback of creative leadership. You handle concurrent projects and fast-paced deadlines with a serene calm and sense of humor. You have a keen eye for color and meticulous attention to detail. Your drive – knowing it's not how good you are, but how good you want to be
Is this you? We'd love to meet you.

Essential Job Functions:

- Design for a variety of deliverables including: printed marketing collateral, presentations, social media, digital assets (paid media and web), branding and template design
- Set up and take social and studio photography shots (lighting, camera, set/setting, etc.)
- Follow brand standards and guidelines while also evolving them as needed
- Communicate with team about projects and daily graphics
- Understand deliverable prioritization and self project management
- Learn from creative leadership and enroll in lynda courses to further your skillset
- Handle other essential tasks as assigned

Skills and Attributes:

- Candidate must have had formal training in design/art and preferably design or art direction at trade school or college, please don't apply if you are not a designer or art director.
- Associate or bachelor's degree preferred
- 1-3 years' experience as a designer in a professional agency environment or for a brand is preferred

- Strong executional skills in the entire Adobe Creative Suite
- Proficient in design, typography, layout, and overall art direction
- Experience with photography and video - knowledge with setting up studio shots a plus

How to Apply:

- Submit resumes to recruiting@organabrands.com and please be sure to include a link to your portfolio. We will NOT review candidates that have not provided a portfolio link or file.
- Tell us what you love about what you do?
- Tell us why you would like to work here/in the cannabis industry?
- Tell us what inspires you?
- Tell us what your favorite advertising campaign is and why?
- Show us 3 pieces of design you would like to be able to create?